



**MICHIGAN
DISTRIBUTORS
AND VENDORS
ASSOCIATION**

2025 Annual Convention

**July 30 - August 1, 2025
Boyne Mountain Resort**

REGISTRATION

The MDVA Convention is a family friendly event. We encourage you to bring your entire family to enjoy all of our great events. Registration fees include meal tickets for: Friday Breakfast, Lunch and Dinner Banquet, Saturday Breakfast, Lunch and Dinner.

Registration fees may increase after July 1, 2025

<u>Registration Rates</u>	<u>Member</u>	<u>Non-Member</u>
Wholesaler/Vendor/Associate	\$495	\$695
Spouse/Guest 21+	\$275	\$325
Young Adult Guest	\$150	\$175
Child (under 12)	\$125	\$150

Registration Link

LODGING

A block of rooms has been reserved at Boyne Mountain Resort under MDVA. Reservations in specific room types fill up fast so make your reservations early. After the cut-off date of **June 28, 2025** reservations must be made by calling the number below.

For Reservations call: **800.462.6963**. Mention Michigan Distributors & Vendors Association when calling to get the group rate. Or click below to reserve a room online.

Lodging Link

CONVENTION THEME

This year our theme will be “The 80s”

Questions? Call 517.372.2323 or email walilko.h@gcsionline.com



CONVENTION ACTIVITIES

WORLD FAMOUS CANDY LINE

Arguably one of the most anticipated events at the Convention! Help us make the candy line great by donating candy and snack items (everyone LOVES chocolate!)

Items can be shipped to Boyne starting **July 26th**.

RAFFLE ITEMS

Help us make our various raffles and giveaways great by donating an item or two. Suggested items include gift cards, logo gear, sporting equipment, and small electronics. Sign up on the Sponsorship Form.

SATURDAY GOLF

Golf at your leisure on the beautiful Alpine Course. Contact the Boyne Pro Shop at **231.549.6028** to book a tee time under the MDVA block. Times will be available on a first-come/first-served basis and the block will expire after **June 28th**.

BOYNE ADVENTURE CENTER

Boyne has a whole host of things to do while on property and we are providing an entire free day Saturday to enjoy them at your leisure.

- ★ Zipline
- ★ Scenic Cart Rentals
- ★ Horseback Riding
- ★ Bikes and E-bikes
- ★ Disc Golf
- ★ and much more!

Check out www.boynemountain.com for a complete list and visit the Adventure Center* while on-site.

**Boyne activities are not included in your Convention Registration*

MDVA 50/50 RAFFLE

MDVA is holding a 50/50 raffle. The drawing will take place Thursday, July 31st following dinner.

Tickets are \$100 — please support us for this big annual fundraiser.

SPONSORSHIP OPPORTUNITIES

PARTNER'S TEE SPONSORSHIP - \$1,100

Sponsorship includes a foursome of your choice in the **Annual Partners Golf Tournament on Wednesday, July 30th**. Tee Sponsors will be recognized during the Wednesday evening activities and in various Convention and other promotional materials.

EVENTS SPONSORSHIPS

All individual event sponsorships include signage at the event, at registration, and recognition in the Convention program. Contact our office for up-to-date event sponsorship availability.

- ★ Family Olympics \$7,000
- ★ MDVA Registration \$6,000
- ★ Wednesday Night Entertainment \$5,000
- ★ Thursday Deer Lake Dinner \$5,000
- ★ MDVA Wednesday Banquet \$5,000
- ★ Board Dinner \$3,850
- ★ Partner's Golf Drinks \$3,000
- ★ Partner's Golf Lunch \$2,500
- ★ Wednesday Reception \$2,750
- ★ Thursday Reception \$4,000
- ★ Legislative Breakfast \$2,250
- ★ MDVA Fun Run/Walk \$900
- ★ MDVA Pickle Ball Tournament \$900

PREMIER SPONSORSHIPS

Become a Premier Sponsor and be recognized on signage throughout the Convention. Premier Sponsorships are available in amounts ranging from **\$250 to \$10,000**.

CASH PRIZE RAFFLE - \$100

All cash prize sponsors will be recognized at the Saturday morning membership meeting when their prize is raffled to attendees.